



PENN STATE ASSOCIATION FOR
COMPUTING MACHINERY

CORPORATE PACKET

Organizational Overview

The Penn State Association for Computing Machinery is the university's flagship computer science focused student organization. We are organized into two divisions, DevPSU and AlgoPSU, both of which caters to two specific philosophies of how technology is leveraged through creativity and problem-solving. Each division consists of programs and events that fulfill those schools of thought, providing opportunities focused on the fields of computer programming and software engineering. All of these flagship programs, as well as a general overview of our other events, is outlined below for your convenience.

Our Flagship Programs

→ DevPSU

DevPSU Learning

Weekly

DevPSU Learning is a semester-long series of seminars focused on a basic overview of competencies relating to real-world software development environments. With lessons such as API usage, version control, servers, and other tech concepts presented from other clubs and companies, this program equips students with skills they need for a real-world career in their field.

DevPSU Startup

Semesterly

DevPSU Startup is a semester-long competition in which teams of students are to develop software solutions and applications from the ground up. The program teaches participants project-management skills, such as Agile, and provides the collaborative experience modeled after in the work industry. Teams complete the competition with a platform to display their work and opportunity to win prizes.

→ AlgoPSU

AlgoPSU

Weekly

AlgoPSU is the semester-long program that encompasses our technical interview prep sessions and competitive programming meetings. With lectures and practice sessions on essential data structures and algorithms, and mock interviews, students are provided real-world experience for technical interviews and preparation for competitions, such as the International Collegiate Programming Contest (ICPC).

CodePSU

Annual

CodePSU is a day-long competitive programming competition hosted by the ACM. Each student or team is given a set of problems to solve as accurately and as quickly as possible, and is given a time limit in which to do so. Utilizing a competitive programming software, a set of winners is determined for each skill division based on speed and accuracy of problem solutions. Each winning team or individual is awarded a cash prize.

Regular Events and Programming

→ Program Meetings and Workshops

Regularly

As mentioned previously, our flagship programs consist of meetings with our membership, which may include general updates, lectures, technical workshops, and guest speakers. These meetings provide members with content and opportunities relevant to their major and career. In conjunction with our flagship programs, we also allow companies to partner with us for these meetings to host a workshop or technical presentation, provide a speaker, or provide food. Advertisement of these meetings will prominently feature the partner's branding.

→ Company Info Session

Upon Request

We allow companies to hold info sessions with our members where they speak about their company and any opportunities that might currently be available. These sessions typically take the form of 1-hour sessions where the company gives a brief presentation followed up by a question and answer session where they help attendees gain further knowledge of their company and why they should engage with or apply to the company. Companies typically provide food or swag for the info sessions as an added incentive for members to attend and engage.

→ Social Events

Irregularly

Outside of our general programming, we host regular social events to allow members to socialize and network in an informal setting. With events such as broomball and video game parties, we're able to partner with other EECS organizations to provide a way to have fun and destress while also meeting new people. Advertising for this event will prominently feature the title sponsor's name and information, and the sponsor will be allowed to send swag that will be given out as prizes or raffles to participants. We also appreciate any in-kind donations of food for these events, which will be advertised as being provided by the sponsor.

→ Study Breaks

Semesterly

Every semester, we hold a study break for our members to come together and study for finals together over donuts and coffee. As a way for our members to destress and socialize while also studying for finals, we believe that it is a good way to help our members while also expanding our organization's presence on campus. We allow companies to partner with us for this event through sponsorship of the food and refreshments we provide during the event, and in return, we include the partner's branding and information in all our advertising for the event itself.

Overview of Sponsorship

Given the nature and scope of our events, particularly our flagship competition, CodePSU, we decided to provide separate sponsorship plans for our primary event and our other programs. As CodePSU can already be a large commitment for the year, we wanted to provide more options and flexibility for our partners to choose from and to work with. You can reference these in the following sections.

CodePSU Sponsorship Plan

CodePSU is a competitive programming tournament that is based on the ACM's International Collegiate Programming Contest (ICPC). Students, in groups of at most 3 people, are challenged to both find and program solutions to several algorithmic problems in a period of four hours. While prizes are awarded to the top-performing teams, our focus is to give all competitors a glimpse into the competitive programming world. With it being our biggest event, we have a networking reception during which many companies will leverage for recruiting since many competitors, especially our top-performing teams, prove to be highly qualified for internships or full-time opportunities.



- **Only one spot available at this tier!**
- Table at event for representatives to network with competitors
- Opportunity to distribute materials to competitors
- **Larger** company logo on our website and CodePSU apparel
- **Longer** 10 minute **keynote** speech at the start of the event
- Exclusive CodePSU competitor resume book
- **Co-branding on competition and prizes ("presented by")**
- **Opportunity to speak and award prizes at closing ceremony**



- Table at event for representatives to network with competitors
- Opportunity to distribute materials to competitors
- Company logo on our website and CodePSU apparel
- **5 minute pitch at the start of the event**
- **Exclusive CodePSU competitor resume book**



- Table at event for representatives to network with competitors
- Opportunity to distribute materials to competitors
- Company logo on our website and CodePSU apparel

General Sponsorship Plan

PLATINUM

\$2000

- Opportunity for internship/full-time listings on our emails
- **Prominently** showcased on our list of sponsors on our website
- Sponsor and attend **three** regular ACM events (select from list above)
- Receive the official Penn State ACM members resume book
- **Larger** logo on our DevPSU shirts and other general member apparel
- **Granted CodePSU Standard benefits (valued at \$1000)**
 - Opportunity to upgrade to higher CodePSU tier levels at-cost

GOLD

\$1000

- Opportunity for internship/full-time listings on our emails
- Showcased on our list of sponsors on our website
- Sponsor and attend **two** regular ACM events (select from list above)
- **Receive the official Penn State ACM members resume book**
- **Your logo on our DevPSU shirts and other general member apparel**

SILVER

\$500

- Opportunity for internship/full-time listings on our emails
- Showcased on our list of sponsors on our website
- **Sponsor and attend a regular ACM event (select from list above)**

BRONZE

\$250

- Opportunity for internship/full-time listings on our emails
- Showcased on our list of sponsors on our website



PENN STATE ASSOCIATION FOR COMPUTING MACHINERY

Dear Valued Partner,

Thank you for your interest in the Penn State Association for Computing Machinery!

The ACM is the world's largest educational and scientific computing society, delivering resources that advance computing as a science and a profession. Our student chapter strives to provide an environment to learn skills and topics not typically found in the classroom. We offer career development, technical talks, workshops, social activities, and a collaborative environment for students to learn and work together.

Our chapter is growing and averages more than 50 members a week at our regular meetings and many more at our flagship events, with our competitive programming tournament bringing in more than 400 students during the previous semesters. Taking into account all of our events, our membership totals more than 500 students. Over 80% of our membership consists of undergraduates majoring in Computer Science or Computer Engineering, with the rest in Electrical Engineering, Data Science, IST, Mathematics and Business.

None of this would be possible without the support of our partners. Our partnerships help fund everything we do, paying for everything from server costs to food for events. Outlined above is information on how you can support our chapter, and how we can assist you in return. When working with our partners, our main objective is to help you increase your exposure among Computer Science and Engineering students at Penn State.

Thank you for taking the time to review this packet. For more on the Penn State ACM and how you can get involved, please get in touch with me at corporate@acm.psu.edu.

Sincerely,

A handwritten signature in blue ink that reads "Michael Cao".

Michael Cao
Corporate Relations Director
corporate@acm.psu.edu
(724) 264-5761