

PENNSSTATE



**Association for Computing Machinery (ACM)
The Pennsylvania State University - University Park Student Chapter**

Sponsorship Opportunities
2017 - 2018





Dear Prospective Sponsor,

Thank you for your interest in the Penn State University Park student chapter of the Association for Computing Machinery (ACM).

The Association for Computing Machinery is the world's largest educational and scientific computing society, delivering resources that advance computing as a science and a profession.

Our student chapter strives to offer experiences and an environment to learn skills and topics not found in the classroom. We offer career development resources, technical talks, workshops, social activities, and a collaborative environment for computing students to learn and work together. Our chapter is growing and averages 45 active members at our biweekly meetings and significantly more at events. Our members are predominately undergraduates, with approximately 80% studying Computer Science and the rest split between Computer Engineering, Electrical Engineering, IST, and Mathematics.

None of this would be possible without the financial support of corporate sponsors. Here are some opportunities to get involved with our ACM chapter and make your presence known among Computer Science and Engineering students at Penn State:

1. General Meetings/Technical Workshop

Sponsorship: \$500

Weekly

The ACM general meetings allow our members to stay up-to-date on our chapter's ongoing and upcoming events and activities. It is the one of the most important sponsorship opportunities. These meetings include career development activities, academic or industry guest speakers, and student-taught workshops. The goal is to prepare students for career opportunities and offer the chance to learn about real-world software or hardware engineering. Sponsorship provides money for food and beverage. In return, the company will be featured on our website and advertised at the meeting.

We are always interested in technical speakers as well. Contact us if you would like to present a technical talk or workshop whether you are on campus or remote.

1a. DevPSU

Sponsorship: \$TBD

Once per semester

In conjunction or in place of general meetings, DevPSU is a boot camp-like program that gives students exposure to real world applications of a computer science degree, with a focus on software engineering. Students learn about various existing and up-and-coming technologies, ranging from app development to neural networks to artificial intelligence. Opportunities also exist for students to work on real software projects with one another in a collaborative and comprehensive team environment.

2. Puzzleday

Sponsorship: \$1500

(Sponsorship at lower levels available, contact us for details)

Once per semester

The Penn State Puzzleday is a daylong event in which teams compete to solve logic, word, and math puzzles. The event is modeled after the Microsoft Intern event with the same name and is intended to test teams' problem solving, communication, and lateral thinking skills. Sponsors will be able to present before or after the contest, and have access to the contest mailing list and competitor resumes. In-kind sponsorships for prizes and giveaways are also welcome.

3. Apparel

Sponsorship: \$750

Yearly

Our ACM chapter provides free T-shirts to all active members to increase our own presence on campus. They are worn at official club events, when members travel to external conferences or competitions, and when recruiting. Your company's logo will be featured on the shirts in addition to our own.

4. ACM Competitive Programming

Sponsorship: \$500

Weekly

Each fall semester, teams from Penn State compete in the ACM International Collegiate Programming Contest against other schools in the East Central North America region. In order to give students the opportunity to practice their algorithmic programming skills outside of class and to give competitors a chance to prepare for competition, the ACM hosts weekly competitive programming meetings outside of the ACM general meetings. In addition, the ACM organizes occasional weekend coding sessions where competitors can go through an ICPC-style practice test to try their skills and learn new things. Sponsors for meetings will be recognized during the meeting with the sponsor's name and logo.

5. ACM International Collegiate Programming Contest (ICPC)

Sponsorship: \$1500

Fall

In addition to preparing students for competitive programming competitions, the ACM also sponsors teams of students from Penn State to attend the regional competition for the ACM International Collegiate Programming Contest (ICPC). In order to compete at this level, Penn State students must travel out of state and stay overnight. Sponsorship covers travel for teams and coaches, competition registration fees, and purchasing preparation material.

6. CodePSU

Sponsorship: \$1500

Spring

CodePSU is a coding competition, open to students of all majors and skill levels that is based on the ACM's International Collegiate Programming Contest (ICPC). Students, in groups of at most 3 people, are challenged to both find and code solutions to ten algorithmic problems in a time span of four hours. While prizes are awarded to the top performing teams, our focus is to give all competitors a glimpse into the CS world. As our biggest event, many companies use this event for recruiting since many competitors, especially our top performing teams, prove to be highly qualified for internships or full-time opportunities.

7. Study Breaks

Sponsorship: \$500

Once per semester

At the end of every semester our ACM chapter hosts a series of “study breaks” which offer students a time to de-stress from finishing projects and preparing for final exams. Sponsorship covers the cost of coffee and snacks for ACM members and other students who stop by. Advertising before and during the events features the sponsor’s name and logo.

8. Club-wide Projects

Sponsorship: Contact Us

Year Long

At and in addition to our general meetings, we give our members the opportunity to work with various hardware and software development projects not available to them in the classroom. To accomplish this, we sometimes must purchase hardware and software licenses. If you have a technology or project you think the club would be particularly interested in contact us!

9. Social Events

Sponsorship: \$500

Twice per semester

Outside of our general meetings, we host social events to allow our members to socialize in an informal setting. We frequently partner with another engineering organization such as the Institute of Electrical and Electronics Engineers (IEEE). This is a great way to reach out to multiple organizations at one event. In the past we have hosted Broomball and video game nights. In-kind sponsorships for prizes and giveaways are also welcome.

Thank you for your interest and support! For more information on the Penn State-University Park ACM Student Chapter and how you can get involved, please get in touch with the current President at president@acm.psu.edu or Corporate Relations at corporate@acm.psu.edu.

Sincerely,
William Yoshida
Corporate Relations, Penn State ACM Student Chapter