

# PENNSSTATE

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**Association for Computing Machinery (ACM)  
The Pennsylvania State University - University Park Student Chapter**

Sponsorship Opportunities  
2015 - 2016





Dear Prospective Sponsor,

Thank you for your interest in the Penn State University Park student chapter of the Association for Computing Machinery (ACM).

The Association for Computing Machinery is the world's largest educational and scientific computing society, delivering resources that advance computing as a science and a profession.

Our student chapter strives to offer experiences and an environment to learn skills and topics not found in the classroom. We offer career development resources, technical talks, workshops, social activities, and a collaborative environment for computing students to learn and work together. Our chapter is growing and averages 45 active members at our biweekly meetings and significantly more at events. Our members are predominately undergraduates, with approximately 80% studying Computer Science and the rest split between Computer Engineering, Electrical Engineering, IST, and Mathematics.

None of this would be possible without the financial support of corporate sponsors. Here are some opportunities to get involved with our ACM chapter and make your presence known among Computer Science and Engineering students at Penn State:

### **1. General Meetings/Technical Workshop**

**Sponsorship: \$500**

*Weekly*

The ACM general meetings allow our members to stay up-to-date on our chapter's ongoing and upcoming events and activities. It is the one of the most important sponsorship opportunities. These meetings include career development activities, academic or industry guest speakers, and student-taught workshops. The goal is to prepare students for career opportunities and the offer the chance to learn about real-world software or hardware engineering. Sponsorship provides money for food and beverage. In return, the company will be featured on our website and advertised at the meeting.

*We are always interested in technical speakers as well. Contact us if you would like to present a technical talk or workshop whether you are on campus or remote.*

## **2. STATEWARE**

**Sponsorship: \$1000**

**(Sponsorship at lower levels available, contact us for details)**

*Once per semester*

Students Taking Advantage of Their Education While Accelerating Research Efforts, or STATEWARE, is a hybrid class and club within ACM which attempts to simulate an industry-like environment while creating vital software for Penn State researchers. Sponsorship provides tools, development software, and other support to those in the class. In return, the company will be featured on the organization's t-shirts, website, as well as advertised in the organization. Sponsors will also receive a resume book of the participants of that semester's STATEWARE.

*For more information, see [stateware.org](http://stateware.org) or contact [stateware@acm.psu.edu](mailto:stateware@acm.psu.edu).*

## **3. Puzzleday**

**Sponsorship: \$1500**

**(Sponsorship at lower levels available, contact us for details)**

*Once per semester*

The Penn State Puzzleday is a daylong event in which teams compete to solve logic, word, and math puzzles. The event is modeled after the Microsoft Intern event with the same name and is intended to test teams' problem solving, communication, and lateral thinking skills. Sponsors will be able to present before or after the contest, and have access to the contest mailing list and competitor resumes. In-kind sponsorships for prizes and giveaways are also welcome.

## **4. Apparel**

**Sponsorship: \$750**

*Yearly*

Our ACM chapter provides free T-shirts to all active members to increase our own presence on campus. They are worn at official club events, when members travel to external conferences or competitions, and when recruiting. Your company's logo will be featured on the shirts in addition to our own.

## **5. ACM International Collegiate Programming Contest (ICPC)**

**Sponsorship: \$1500**

*Fall 2014*

Each fall semester teams from Penn State compete in the ACM International Collegiate

Programming Contest. Penn State is in the East Central North America region, and must travel out of state to compete. This sponsorship covers travel for the teams and coaches, the competition registration fees, and purchasing some preparation materials.

## **6. Study Breaks**

**Sponsorship: \$500**

*Once per semester*

At the end of every semester our ACM chapter hosts a series of “study breaks” which offer students a time to de-stress from finishing projects and preparing for final exams. Sponsorship covers the cost of coffee and snacks for ACM members and other students who stop by. Advertising before and during the events features the sponsor’s name and logo.

## **7. Club-wide Projects**

**Sponsorship: Contact Us**

*Year Long*

At and in addition to our general meetings, we give our members the opportunity to work with various hardware and software development projects not available to them in the classroom. To accomplish this, we sometimes must purchase hardware and software licenses. If you have a technology or project you think the club would be particularly interested in contact us!

## **8. Social Events**

**Sponsorship: \$500**

*Twice per semester*

Outside of our general meetings, we host social events to allow our members to socialize in an informal setting. We frequently partner with another engineering organization such as the Institute of Electrical and Electronics Engineers (IEEE). This is a great way to reach out to multiple organizations at one event. In the past we have hosted Broomball and video game nights. In-kind sponsorships for prizes and giveaways are also welcome.

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Thank you for your interest and support! For more information on the Penn State-University Park ACM Student Chapter and how you can get involved, please get in touch with the current President at [president@acm.psu.edu](mailto:president@acm.psu.edu) or Corporate Relations at [corporate@acm.psu.edu](mailto:corporate@acm.psu.edu).

Sincerely,

Emma Roudabush

Corporate Relations, Penn State ACM Student Chapter